

JUSTIN LEWIS

justin@justintlewis.com

<https://justintlewis.com>

SUMMARY

Curious and process-oriented product leader with proven track record of building technology with major impact, including helping to elect President Barack Obama in 2008. Recognized as a technology leader by Forbes 30 Under 30. Five years of experience managing technology startup, from designing and implementing product features with modern, rapidly-changing web technologies to hosting mission-critical web apps in the cloud, and nearly everything in between. Five years of experience hiring and managing a product design team refreshing a legacy product while building all-new products and features. Customer-focused and always working to deliver great experience at every touchpoint.

EXPERIENCE

Director of Product Design, NGP VAN

Washington, DC — January 2014 - June 2018

Advocated creation of a product design team to C-level leadership, becoming company's first Director of Product Design. Recruited, hired, and managed a team of user researchers, product designers, and front end engineers using latest technologies including FullStory for research, Sketch and InVision for design, HTML5/CSS3, Sass, AngularJS, React, and more for front end engineering. Created new design process and transformed the company's overall product development process. Advocated for usability and user experience.

Accomplishments

- Designed and implemented major visual refresh of core products using ProgressUI, a design system we created
- Worked alongside the VP of Marketing to formulate and launch EveryAction, a new brand for the non-profit sector
- Led the research and design of major new features and products developed for EveryAction, a major new company initiative
- Saved company time and money by working with the VP of Product to transform the product dev process to incorporate feedback from stakeholders earlier in the process
- Built strong team culture that encouraged best from everyone
- Contributed to increase in sales
- Helped the company become more customer-focused by initiating new projects to track user satisfaction and other ongoing metrics, as well as regular feedback sessions with top customers and users

Co-Founder & Chief Technology Officer, NationalField

Washington, DC — January 2009 - December 2013

Co-founded NationalField in 2009. Acquired by NGP VAN in late 2013. Managed product development process, including product roadmap, design and prototypes, development by engineers, and release on aggressive schedules. Architected underlying technology and systems infrastructure, including use of LAMP stack on Amazon Web Services. Designed and managed release process, including use of Github, continuous integration, automated testing, and pushes of product updates to production. Assisted in product marketing by developing marketing materials, including public website content and design. Participated in public events as well as interviews with press.

Accomplishments

- Managed technology start-up from founding to acquisition
- Named to the Forbes 30 Under 30 list for Technology
- Named inventor on pending patent for “Hierarchical social network system” (<https://www.google.com/patents/US20120036209>)
- Successfully raised over \$1 million in total investment
- Press including CNN, TechCrunch, Forbes, The Economist, Washington Post, InformationWeek, Financial Times, Politico, etc
- Ensured 99.99% product uptime over 4 year period
- Vetted, interviewed, hired, and managed a team of 10 engineers

Product Manager & Software Engineer, Obama for America

Columbus, Ohio — September 2008 - November 2008

Worked as a one-man team to design, develop, and release internal tools for the campaign. Worked “in the field” to be closer with end-users and campaign leadership in vital electoral battleground state of Ohio.

Accomplishments

- Designed and built internal GOTV (Get Out The Vote) tool that facilitated real-time data collection and visualization in the crucial final days of the campaign, allowing fast decision-making
- Automated daily reporting of data so that every staffer, from the bottom of the organization to the top, received an update of the numbers relevant to them, with % to goal, leaderboards, and interactive charts
- Designed and implemented an online feedback app that collected daily intelligence from staff and volunteers and rolled it up through the organizational hierarchy so that high-level staff could see in great detail how things were going on the ground

Deputy New Media Director, Obama for America

Atlanta, Georgia - June 2008 - September 2008

Engaged supporters by making regular updates to <https://barackobama.com>, sent mass email updates, and customized literature designs for various groups. Worked with a wide range of community leaders to help them leverage digital tools to expand support for then-Senator Barack Obama.

Accomplishments

- Promoted from intern directly to Deputy New Media Director within weeks after immediately impressing senior campaign staffers

REFERENCES

Available upon request.