

JUSTIN T. LEWIS

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Process-oriented product leader with ten years experience building teams and technology with impact. Obama 2008 campaign alum. Forbes 30 Under 30 in tech. Customer-focused. Curious learner.

PROFESSIONAL EXPERIENCE

EVERYACTION / NGP VAN

Washington, DC
2014 – 2018

PRODUCT DIRECTOR - DESIGN AND FRONT-END ENGINEERING

Funded by Insight Venture Partners. Offers SaaS products (CRM, fundraising, email, etc.) to political and non-profit organizations and is the main technology provider for the Democratic Party.

- Founded product design team (8 user researchers, product designers, and front-end engineers); managed team's roadmap and balanced projects from more than 15 development teams and product managers.
- Led major redesigns of several core but dated products to enhance usability, improve task completion time, and reposition company's brand.
- Joined the senior product leadership team and established new company-wide product development processes to boost productivity, streamline communication, and improve quality.
- Initiated a recurring series of product improvement workshops and the company's first hackathons to fuel cross-functional innovation.
- Moved the company towards customer-focused culture by implementing new framework to evaluate projects using NPS and HEART; conducted regular feedback sessions with top customers and users.

NATIONALFIELD

Washington, DC
2009 – 2013

CO-FOUNDER & CHIEF TECHNOLOGY OFFICER

Founded after Obama's win to commercialize products I built on campaign. Named to Forbes 30 Under 30 and awarded "Most Valuable Technology" by New Organizing Institute. Acquired by EveryAction / NGP VAN in 2013.

- Recruited and managed 22 employees.
- Architected systems infrastructure, including use of Amazon Web Services.
- Oversaw agile product development process from product roadmap formation, to design and development, to release.
- Played active role in product marketing by building websites, producing videos, writing blog posts, and participating in events and press interviews with *CNN*, *TechCrunch*, *The Economist*, *Washington Post*, *Politico*, etc.

OBAMA FOR AMERICA

Ohio and Georgia
2008

DEPUTY NEW MEDIA DIRECTOR

Barack Obama's historic campaign for president that leveraged technology and data in new ways. Quickly promoted from intern to full-time staff and subsequently transferred to the key battleground state of Ohio.

- Conceived of and built mission-critical data reporting and visualization products used by thousands of staff and volunteers.
- Contributed to increased productivity by using gamification strategies like leaderboards, progress-to-goal indicators, and trend visualizations.
- Built product used by senior campaign leadership in critical final days of campaign to make real-time resource allocation decisions.

ADDITIONAL INFORMATION

INTERESTS

Politics, artificial intelligence/machine learning, space exploration

LANGUAGES AND TOOLS

Amazon Web Services, Google Cloud, Microsoft Azure, SQL, HTML, CSS, Sass, git, PHP, Google Analytics, Sketch, InVision, JIRA, Confluence, Python (beginner)